



### ADAPTING TO DIFFICULT TIMES.

These are difficult times which call for a change in focus as many businesses in Bali have had to scale back or change their model to face the current landscape in Bali. However we are fortunate to live in a fairly small community, putting Bali Bussiness into sharp focus.

### ONLINE PACKAGES.

YAK ON THE GRID			
NEW	3 Squares	3 x feed + 3 x IG story + 3 x FB story Online advertorial up to 300 words	3MIL
	6 Squares	6 x feed + 6 x IG story + 6 x FB story Online advertorial up to 500 words	5MIL
	9 Squares	9 x feed + 9 x IG story + 9 x FB story Online advertorial up to 700 words	7MIL

YAK ONLINE			
1	SOCIAL	1 x Instastory 1 x Facebook Group	500K
2	NEWSLETTER / Shared EDM series	1x inclusion in e-newsletter (minYak)	500K
3	COMBO (SOCIAL + NEWSLETTER)	1 x Instastory 1 x Facebook Group 1x inclusion in e-newsletter (minYak)	1MIL
4	EDM (dedicated)	Edm sent to 10K database	1MIL
5	ONLINE ADVERTORIAL	Writeup story of your product/service - 500 words Uploading the article to <a href="http://www.theyakmag.com">www.theyakmag.com</a> Online banner Ad that links to your website Posting the article in Yak Magazine Publishing Page	2,5MIL

\*Notes: Rates subject to 10% PPN

### QUICK LOOK ON OUR STATISTICS, AVERAGE – MONTHLY (AND GROWING)

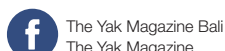
- Website : 9,700+ pageviews
- Enewsletter/EDM : 10K database (average 26% opening Rate)
- Instagram : 175,800+ impressions
- Facebook : 64,400+ people reach
- Pinterest : 22,760+ impressions
- Twitter : 21,200+ impressions



### GET IN TOUCH AND BOOK YOUR ONLINE PACKAGE

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